Services: Officers, Monitoring, Surveillance and More! p. 33

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OCTOBER 1991

SECURITY®

THE MAGAZINE FOR SECURITY DECISION MAKERS

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Designing In Protection p. 29

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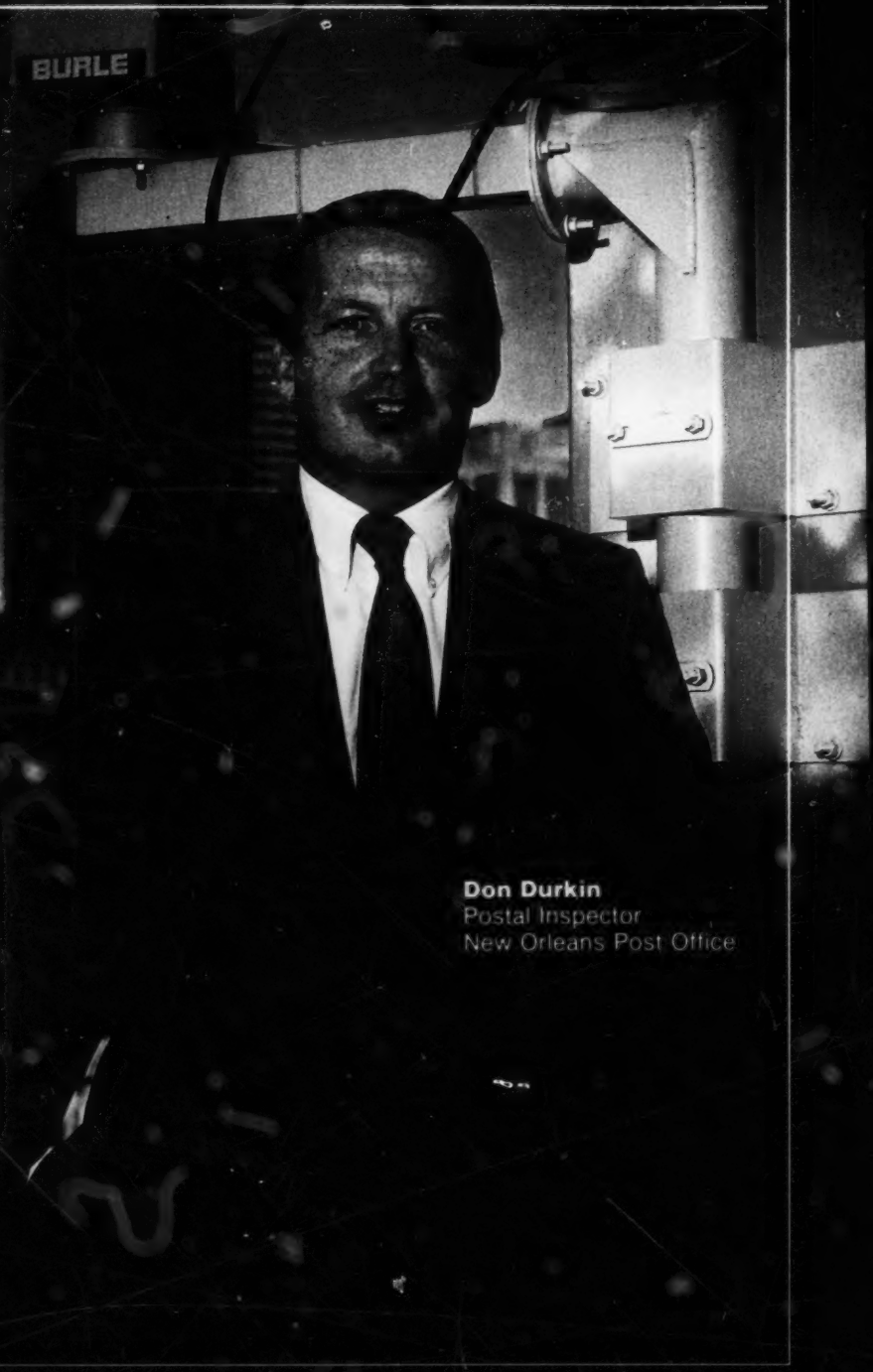

Don Durkin
Postal Inspector
New Orleans Post Office

SECURITY®

THE MAGAZINE FOR SECURITY DECISION MAKERS

A CAHNERS PUBLICATION/VOLUME 28, NUMBER 10/OCTOBER 1991

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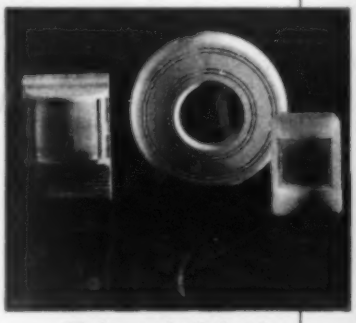

Find out what's hot in the product field, including these infrared motion detectors. (p. 63)

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SECURITY NEWS

Trends and forecasts for determining loss prevention needs.

UNDER ATTACK

Plugging Leaks

Calling it an embarrassing and difficult time for employees, Procter & Gamble (P&G) Chairman Edwin Artzt conceded "an error of judgment." But "we had a clear legal right to (ask police) to investigate potential damaging leaks of confidential information," Artzt wrote in a letter to employees last month.

Four months earlier, the Wall Street Journal printed articles heralding a P&G executive vice president's resignation and P&G plans to sell some food brands. Written by Alecia Swasy of the Journal's Pittsburgh office, the articles quoted "insiders" and "current and former P&G managers." P&G suggested "highly confidential and proprietary company business information" had been disclosed. "Fiduciary responsibility" required the police, said P&G.

The Journal reports were a final straw in a pattern of leaks since early 1991. P&G spokesperson Sydney McHugh has told reporters the decision to go to police was made by Corporate Security Director James Jessee, CPP, after review "at several levels."

Jessee's action was based upon two state laws. One makes disclosure of trade secrets, unpublished business plans and financial information a felony. Another makes "disclosing any confidential matter or information" without an employer's consent a misdemeanor.

Police assigned Colonel Ed Ammann and investigator Gary Armstrong to the case. The Hamilton County prosecutor's office, according to first assistant prosecutor Terry Gaines, then asked a grand jury to subpoena Cincinnati Bell Telephone records to determine people who called the Journal reporter at her office and home to match against P&G office numbers.

Gaines contends the subpoena "wasn't very broad." A SECURITY Magazine source indicates a computer search of over 40 million telephone calls made between March 1 and June 15 by the 655,000 telephones in area code 513. Flagged: originating numbers of long distance calls to the Journal reporter.

P&G now says the inquiry found insufficient evidence to prosecute. It was also learned the police investigator was a part time P&G employee. The situation has drawn continued, critical national coverage. Criticism centers on P&G's very broad definition of trade secrets and proprietary information, suggesting the tactic aimed at cutting down employee talk with reporters.

In his September letter, Artzt lamented, "We created a problem larger than the one we were trying to solve."

P&G Corporate Security Director James Jessee, CPP, called the police in an effort to stop leaks.

SAFETY CAMPAIGN

Shirley Jones and Arnold Palmer are National Fire Sprinkler spokespersons.

Look Up For Safety

The National Fire Sprinkler Association of Patterson, N.J., kicks off National Fire Prevention Week, Oct. 6-12, with their Look Up for Safety campaign. The association has hired veteran golfer Arnold Palmer and singer/actress Shirley Jones as official spokespersons for the national campaign.

SMOKING BAN

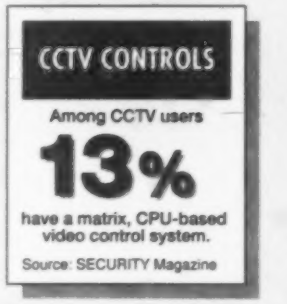
National Smoking Ban?

What may be the biggest hot potato ever is coming closer to the laps of Labor Department officials.

The National Institute for Occupational Safety and Health in mid-July issued a report recommending employers ban smoking in the workplace. The institute is part of the Public Health Service. It recommends action for the Labor Department's Occupational Safety and Health Administration to take.

BRIEFS

Anthony L. Mudford, vice president and general manager of Detex Corp., led a 10th anniversary celebration of the company's relocation to New Braunfels, Tex., recently. ☐ **Brian M. Peary** has been named National Sales Manager of Intercept Systems, Inc., Madison Heights, Mich. Intercept has home security products and home and vehicle monitoring. ☐ **CASI-RUSCO President David Schuldt** is on a roll. Teamed with business partners, it landed major access contracts with Baltimore-Washington International Airport, National Bank of Canada, Kennedy Space Center and Pratt & Whitney of Jupiter, Fla. ☐ **Science Applications International Corp.** of San Diego, Calif., won a multi-million dollar contract for installation of its Euroscan Security System at freight handling facilities in the Eurotunnel. ☐ **Michael K. Hebeka**, owner of the Ashland Food Center in Toledo, Ohio, was indicted on federal charges that he allegedly conducted a $7.2 million food stamp fraud. ☐ **Gerald S. Amster** of New York City recently was honored at International Inventors Expo for a switching system that uses motion detection to handle more cameras than frequency multiplexing.



Digital controls are a powerful attraction.

Progress Report: Drug Tests

By Jim Carraher

Drug testing has experienced tremendous growth since 1986 when then-President Reagan issued Executive Order 12564, which established a federal drug testing program and triggered greater awareness of the effects of workplace substance abuse.

This Executive Order, federally mandated testing in the transportation and defense industries and the Drug Free Workplace Act of 1988 — which requires federal contractors to establish drug free workplaces — were the impetus for private sector drug testing.

Most of the companies which test for drugs do so because employee substance abuse threatens workplace safety and health, lowers productivity and costs the American economy billions of dollars each year through increased benefits and workers' compensation claims. Identifying and treating drug users results in marked improvements in these and other areas of concern in the workplace. However, steady patterns of use for one legal substance — alcohol — indicate a need for incorporating alcohol testing into substance abuse programs to ensure full effectiveness.

Use of illegal drugs is decreasing; and alcohol consumption is growing.

Testing Trends

Hit hardest by rampant drug use, the country's largest corporations were the private sector pioneers. Their drug testing programs provoked immediate and measurable results. Today, large companies still conduct the majority of employee drug tests. A 1990 Bureau of Labor Statistics report finds that more than 67 percent of large companies (5,000 or more employees) drug test, compared with only 1.1 percent of very small companies (1-9 employees) that test.

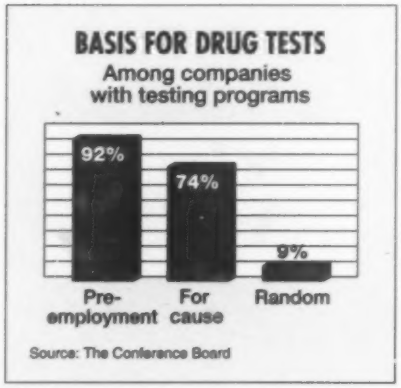
This imbalance threatens smaller firms. In response, small companies will increasingly adopt drug testing programs to limit the risk of becoming a haven for drug abusers.

Most workplace drug testing programs include pre-employment testing of job candidates and "for-cause" testing of employees in cases of reasonable suspicion. Random testing has been reserved primarily for employees filling security and "safety-sensitive" positions. Pre-employment and "for-cause" testing dominate because they are supported by the courts and employees alike.

Changing Patterns

Undoubtedly, the nation's highly visible drug problem influences the increase in workplace drug testing and the support testing receives from employees.

Taking the lead from federal drug testing programs, most private programs test to detect the following illicit substances in human urine samples: cocaine; opiates (heroin); cannabinoids (marijuana); amphetamines (speed); and phencyclidine (PCP). Recent patterns of household drug use indicate that drug testing, coupled with national education and law enforcement efforts, has reduced abuse of these and other illicit substances in the U.S.



Court-supported pre-employment and "for cause" testing are most common.

The number of employers which drug test has more than doubled in three years.

Workplace drug testing program results support these findings. San Diego-based PoisonLab Inc., a drug testing lab which conducts 3,000 tests a week for local employers, reports a recent reduction in positive drug tests, from 25 percent in 1987 to 10 percent in 1990.

The Less Publicized Problem

According to the National Institute on Drug Abuse, an estimated one in five workers age 18 to 25 and one in eight age 26 to 34 use alcohol on the job. A study by the University of Michigan's Institute for Social Research finds that 75 percent of college students report monthly alcohol use.

Alcohol is the most widely abused substance in the U.S. The National Institute on Alcohol Abuse and Alcoholism reports that one in every 10 people has an alcohol problem and estimates that the U.S. loses $102 billion a year in productivity directly related to alcohol abuse.

Currently, only half of all companies that drug test incorporate alcohol testing in their substance abuse programs, according to a Conference Board report. As workplace abuse of illegal substances continues to drop, and alcohol abuse becomes more recognizable, alcohol testing will increasingly be adopted as a necessary component of workplace substance abuse programs.

Jim Carraher is marketing manager for Drugs-of-Abuse Testing at Palo Alto, Calif.-based Syva Company, a developer and manufacturer of diagnostic tests and instrument systems for drugs-of-abuse testing.

Service Briefings

AIRPORT SCREENING

ITS Bounty Honors Discerning Screeners, Defeats Terrorists

International Total Services (ITS), Cleveland, is extending by another year its bounty which emphasizes the importance of airport screener attentiveness.

ITS — which serves 125 airports throughout the U.S. — extends a $50,000 reward to pre-board screening agents who thwart any domestic terrorist act aimed at any air carrier. All U.S. pre-board screeners are eligible for the reward, whether or not they work for ITS. It's reserved for those who monitor X-ray machines and magnetometers which identify restricted weapons and explosive devices.

Bob Weitzel, president and CEO, ITS, says that when properly combined with aptitude and drug tests and other effectiveness incentives, the bounty program helps improve the quality of pre-board screeners.

"Having the best equipment in the world doesn't mean a thing unless you have hand-picked, trained and motivated people dedicated to performing their jobs correctly," Weitzel says.

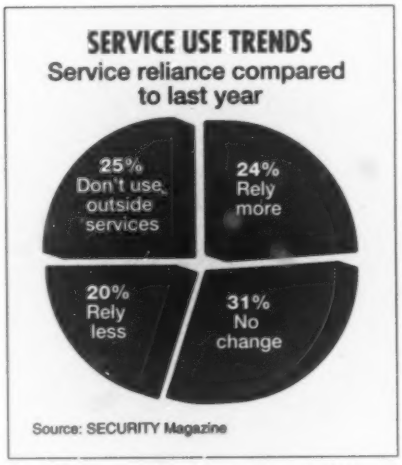
TRENDS

More Organizations Rely on Security Service Providers

Three quarters of organizations — 75 percent — now rely on outside service providers for help with security-related tasks.

So says SECURITY Magazine's Third Quarterly Telephone Survey. Among service subscribers, 24 percent have increased reliance on security services since last year. Firms with small proprietary staffs most often use outside services. Among these firms, 31 percent use services more this year than last.

Finance — more than other segments — has increased its reliance on outside sources. One of three of financial respondents say they turn to services for help more often this year than last.



Nearly one quarter of security decision makers increased reliance on services since last year.

LEGISLATION

Guardsmark Endorses Proposed Standards For Security Officers

Ira Lipman, president of Memphis, Tenn.-based Guardsmark Inc., voices loud support for Senator Albert Gore's June 11 proposal which calls for security industry national hiring standards. The legislation would set minimum screening and training standards.

"This bill is a milestone in our campaign to elevate the quality of the private security industry," says Lipman. "Security officers now outnumber police by more than two-to-one, and this will increase to three-to-one by the year 2000. Yet in many states there are no minimum requirements for training and education, no tests for mental fitness, no check of criminal records. In no other industry can a convicted felon obtain a position of trust so easily as in private security."

The Security Officer Employment Standards Act of 1991 sets minimum standards which each state will have to implement to receive federal grant money. The bill also requires federal agencies to adhere to the same minimum standards when hiring security officers. The standards include reference checks, criminal records screening, psychological testing and credit checks. Training in fire prevention, first aid, crowd control, technical report writing and other skills will also be mandated. The proposal calls for periodic retraining, too.

PRE-EMPLOYMENT SCREENING

Equifax Pre-Employment Service Delivers "Right Fit" Info

Equifax Employment Services, Atlanta, wants to help businesses make better employment decisions.

Its Employment Service delivers factual information through background investigations to help organizations make fair, objective hiring decisions. Equifax tailors the service to particular businesses, industries and positions. Clients can request job-relevant motor vehicle records (MVRs) and credit histories or full education, employment, military and criminal histories.

"Equifax pre-employment information is a sound investment that pays long-term dividends by helping ensure the right fit for first-time maximum productivity," says David Karas, market manager. "Pre-employment information also helps avoid wasted expenses, negligent hiring suits and employee theft."

For More Information

ABM Security Services	Circle 300
Compaq Computer Corp.	Circle 301
Diebold Inc.	Circle 302
Equifax	Circle 303
Guardsmark	Circle 304
ITS	Circle 305
InPhoto Surveillance	Circle 306
Krout and Schneider	Circle 307
London House	Circle 308
Patrick Mahoney/IAPSC	Circle 309
NESS Corp.	Circle 310
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Syva	Circle 312

SECURITY INDICATORS

Trends and forecasts for determining loss prevention needs.

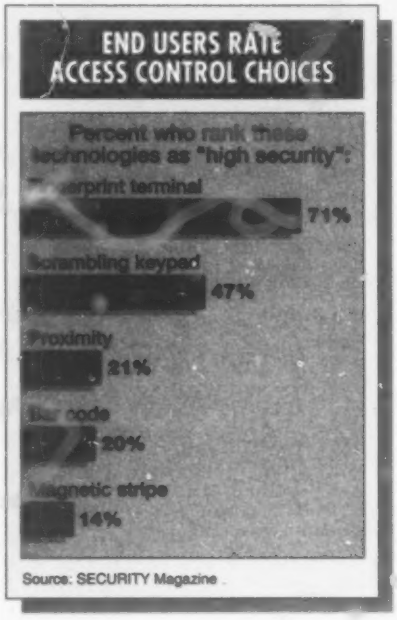
ACCESS CONTROL

Fingerprint Terminals Capture Users' Praise

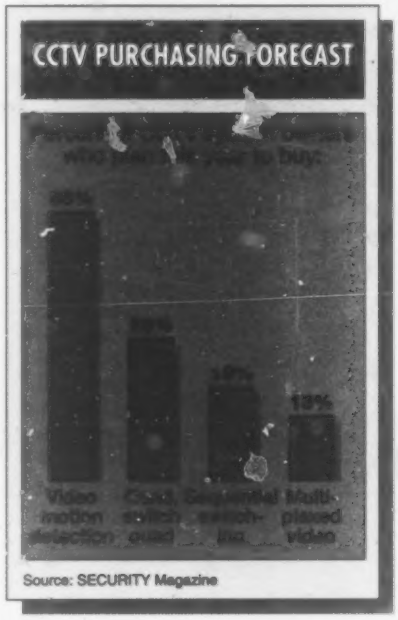
Maintaining high security is a snap when fingerprint terminals provide the access control, say respondents to SECURITY Magazine's 1991 Third Quarterly Telephone Survey.

When asked to rate diverse access control technologies as "low, medium or high security," 71 percent of security decision makers rank fingerprint terminals as "high security." Another biometric device, the retinal eye scan terminal, also registers tall marks; 66 percent rank it as "high security."

Respondents most frequently rank card-based access control systems such as Wiegand, bar code, magnetic stripe and proximity as "medium security devices." With the exception of proximity, end users are tentative about these technologies' high security merits.



Users favor biometrics for highest security applications.



CCTV buying plans indicate highest enthusiasm for video motion detection.

CCTV

Video Motion Detection Leads Off CCTV Wish List

The majority of users set the same one-year priority when it comes to CCTV products.

So says SECURITY's 1991 Third Quarterly Telephone Survey, which finds that 55 percent of security decision makers plan to buy video motion detection equipment within the next year. Among financial respondents, 83 percent say they will add this technology to their CCTV system in the next 12 months.

Slow scan and quad systems are also high on buyers' shopping lists. Among retail respondents, 50 percent will purchase slow scan products in the next year.

Institutions' robust purchasing plans span several CCTV component categories. Fifty percent of institution-based respondents plan to buy quad, multiplexed video or matrix CPU-based video components in the next year.

BUSINESS CRIME INDEX

Incident Frequency Inches Up After Nine-Month Tumble

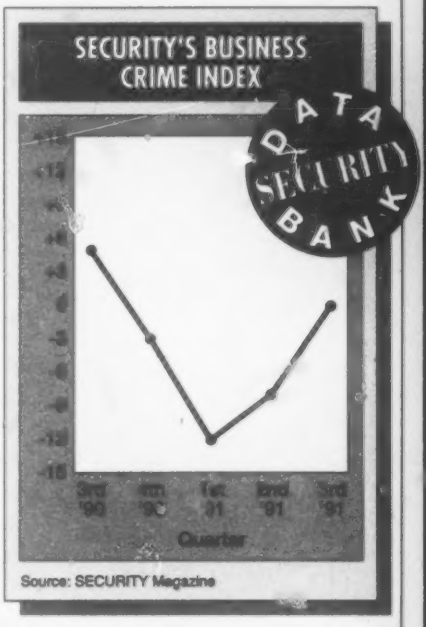
Security incidents are on the rise for the second consecutive quarter.

So says SECURITY Magazine's Business Crime Index, which reflects incident levels among a demographically-balanced segment of security decision makers.

The incident decline which security observed throughout the Persian Gulf Crisis and the Gulf War ended in second quarter 1991, when respondents experienced an average four percent incident increase. Incidents rose another eight percent in third quarter 1991.

On average, 28 percent of respondents experienced an incident increase in the most recent quarter. Another 17 percent saw an incident decrease. Fifty-five percent reported little change since second quarter 1991.

An independent research firm solicits Business Crime Index incident data while interviewing quarterly telephone survey respondents.



Third Quarter 1991 saw the second consecutive incident increase.